The Hallmarks of Midwifery

1. Recognition of pregnancy, birth and menopause as normal physical and developmental processes.
2. Advocacy of not intervening if there are no complications.
3. Incorporating scientific evidence into clinical practice.
4. Promoting family-centered care.
5. Empowerment of women as partners in health care.
6. Facilitation of healthy family and interpersonal relationships.
7. Promotion of continuity of care.
8. Health promotion, disease prevention, and health education.
9. Promoting a public health care perspective.
10. Care to vulnerable populations.
12. Cultural competence.
13. Familiarity with common complementary and alternative therapies.
14. Skillful communication, guidance and counseling.
15. Therapeutic value of human presence
16. Collaboration with other members of the health care team.